Plan to Join Us on the River Walk for the 48th Annual Mulch & Soil Council Meeting

Covering topics for everyone from owners and plant managers to account and marketing managers to industry suppliers.

This year’s meeting topics will include:
• Colorant Technology
• Safety
• Automated Packaging Technology
• The “Crow Political Report”
• Inventory Management Technology

Keynote Speaker: Charles Marshall
“If You’re Going to Lead, You Need to COACH!”

For more information, go to mulchandsoilcouncil.org/meetings.php
48th MSC Annual Meeting  
September 24 - 26  
Hilton Palacio Del Rio

Tuesday, September 24
1:30p-5:00p  MSC Committee Meetings
MSC Members in good standing are invited to observe Council committee meetings. See first-hand how industry issues are approached and solutions made for the benefit of the entire industry. Please let us know if you plan to attend.

Wednesday, September 25
1:00p-1:30p  Opening Welcome
Join us for the official welcome by Council President Chris Littlefield & Program Chair Byron Morgan.

1:30p-2:30p  The Crow Political Report
MSC Legislative Rep David Crow will review the effectiveness of the present Administration’s policies in promoting jobs, the economy, national security and other key legislative and regulatory reforms promised since the last MSC annual meeting.

2:30p - 3:00p Break
Sponsored by: Social Marks Media

3:00p-4:00p  Mulch & Soil Research Foundation Updates
Hear Updates on: (A) Debunking Spontaneous Combustion in Landscapes & Gardens, and (B) Risk Assessment on Metals Content in Mulches & Soils.

4:00p-5:00p  Annual Business Meeting
Join us for reports from the President, Treasurer, committees and Executive Director. We will also conduct elections for members of the MSC Board of Directors

5:00p-7:30p  Opening Reception
Sponsored by: AgriCoatings
Join our Affiliate and Associate Members for cocktails and displays on the latest technologies and equipment.

Thursday, September 26
8:30a - 9:00a  Morning Coffee  
Sponsored by: Trinity Packaging - A Division of ProAmpac

9:00a - 10:00a  New Developments in Colorant Technologies
The market for colored mulch has grown dramatically. Join us for an update on the latest colorant technologies driving the industry. 
Speaker: David Roller, Colorbiotics/BASF

10:00a - 10:30a Break  
Sponsored by: Milagro Rubber Company, Inc.

10:30a-11:30a  Advances in Automated Packaging Technologies
Productivity, safety and cost all matter. See how new automated packaging products and services can improve your business. 
Speaker: Ed Pickens, Hamer-Fischbein, Inc.

11:30a - 2:00p  Keynote Luncheon: If You’re Going to Lead, You Need to COACH - Becoming a better leader and developing a stronger service culture  
Sponsored by: Colorbiotics/BASF
Your company’s success depends on the example set by its leaders. Since great customer service always begins at the top, it is imperative that a leader learn and model the principles of service. In this upbeat, interactive, and substantive program, Charles tells stories from his own leadership journey, and relates the hard fought and hard won customer service lessons he’s learned along the way. Leaders aren’t born, they’re developed, so if you’re ready to see your team improve, it’s time to take a look at what makes a great leader great, and what makes a poor leader fail.

Charles Marshall is the founder and president of M Power Resources, a company dedicated to providing growth resources for business and individuals. He has over 20 years of full-time experience as a motivational speaker and comedian and is recognized as one of the best humorous keynote speakers for any corporate event. He is the author of several books including: The Seven Powers of Success and I’m Not Crazy But I Might Be A Carrier. He also has produced and performed two full-length comedy videos, Fully Animated and I’m Just Sayin’!

2:00p-3:00p  Advances in Inventory Management Technologies
Maury Margol of Stockpile Reports will present an MSC case study showing scalable, reliable, and affordable inventory and production management systems for single operators up to regional and national multi-facility companies. See how providers track their production and inventory using actionable data in a very easy-to-consume format. Ultimately, this allows companies to make informed business decisions using data not previously available.

3:00p - 3:30p Break  
Sponsored by: Landscapers Pride

3:30p - 4:30p  How Rolling Stock Safety Saves Lives!
Tony McGuire of Caterpillar, Inc., will present a crash course from one of the world’s leading heavy equipment manufacturing companies on equipment safety from the cab (machine operator), machine safety working environment and the potential cost of equipment downtime due to unsafe practices.

4:30p-6:30p  President’s Reception
Join us for our closing event as the President’s Reception gives participants the opportunity to recap the bounty of information presented at the meeting and say goodbye to old and new friends before returning home.

A Big Thanks To Our Sponsors!

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We create chemistry

Platinum
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Bronze
- proAmpac
Everyone Is Welcomed To Participate!

From owners and plant managers to purchasing, marketing and sales executives and industry suppliers, the Mulch & Soil Council invites all interested parties to join us in San Antonio for the 48th MSC Annual Meeting. Come hear what new opportunities, trends and technologies can help mulch and soil companies expand their business. Get eye-to-eye with new people who can be potential customers and/or packing partners.

General Meeting Guidelines:

1. All advance registrations must be accompanied by the appropriate registration fees to be eligible for the registration discount. Registration fees cover attendance for all meetings, receptions, Thursday lunch and coffee breaks. Lodging is not included in the registration fees.

2. Participation from non-member companies is welcomed to attend the meeting and all functions. Non-member participants may attend one association meeting as a first-time registrant and are entitled to the member registration rate. Participation at a second meeting as a non-member is permitted at non-member registration rates. Attendance at additional meetings is by special invitation. Non-members of MSC may join the Council at any time prior to the Annual Meeting and receive an immediate discount on the registration fee. For information on becoming a member, contact the MSC office at (806) 832-1810.

3. Cancellations & Refunds: Requests for cancellation of meeting registration or guest tickets must be received in writing at the MSC office. Cancellations received by August 15, 2019, will be subject to a cancellation fee of 25%, which will be deducted from the refund. No refund will be made for cancellation requests received after August 15, 2019.

Limits of Liability

The planners and sponsors of the MSC Annual Meeting and its associated events claim no liability for the acts of any supplier to this meeting, nor for the safety of any attendee while in transit to or from this event. Attendees who purchase non-refundable airline tickets do so at their own risk. In the event of meeting cancellation, the total amount of liability of the planners and sponsors will be limited to a refund of the registration fee. Submission of the registration form acknowledges acceptance of these provisions.

Host Hotel & Reservations

Set on the banks of the San Antonio River, Hilton Palacio del Rio is across the street from the Henry B. Gonzalez Convention Center and in the middle of River Walk entertainment, shopping and dining. River boat tours load just outside the doors and it’s only eight miles from San Antonio International Airport.

Savor American and South Texas cuisine at River’s Edge Café and Patio Bar. Visit Tex’s, the only sports bar on the River Walk where the game is always on. Enjoy all-you-can-eat peanuts and pints at infamous Durty Nelly’s Irish Pub, or relax by the floor-to-ceiling windows at Rincon Alegre Lobby Bar. Lush foliage, quaint pathways and cascading waterfalls are the backdrop for all the excitement on the San Antonio River Walk. Ask for tips on great places to visit. Must-sees are La Villita Historic Arts Village, the city’s original settlement by our hotel, and the Alamo, just two blocks away.

Enjoy unique views from your own balcony when you stay at the Hilton Palacio del Rio. It was the first luxury hotel in downtown San Antonio, built in a record 202 days. Each of the 485 guest rooms has a 37-inch HDTV, WiFi access and mini-refrigerator. Accessible rooms offer a bathtub or roll-in shower.

A special block of rooms has been set-aside for MSC meeting participants. The preferred guest rate for MSC members is: $185 (+tax)/night. **The deadline for discounted room rates and space availability is when the block is filled or September 2, 2019 - WHICHEVER COMES FIRST.**

**CLICK HERE** To make your hotel reservation.  
**CLICK HERE** To register for the meeting.