



Mulch & Soil Council News, Notes & Quotes Newsletter

2024 Advertising Space Order Form

Contact Person: _____

Company Name: _____

Address: _____

City, State, Zip Code _____

Telephone No. (____) _____

FAX No. (____) _____

E-mail: _____

- NNQ is the official newsletter of the Mulch & Soil Council.
- It is issued in electronic form to MSC Members only.
- It is published every other month (Feb, Apr, Jun, Aug, Oct & Dec).

Please indicate the size of the advertising space desired. All ads should be full color.

Size	Single Issue Ad (1x)*		Every Other Issue Ad (3x)*		Every Issue Ad (6x)*	
	Member	Non-member	Member	Non-member	Member	Non-member
Whole Page (10"h x 7-1/2"w)	☐ \$900	☐ \$1200	☐ \$2,600	☐ \$3,800	☐ \$5,100	☐ \$7,900
Half Page Horizontal (4-3/4"h x 7-1/2"w)	☐ \$600	☐ \$800	☐ \$1,500	☐ \$2,200	☐ \$3,000	☐ \$4,400
Quarter Page Vertical (4-3/4"h x 3-5/8"w)	☐ \$400	☐ \$525	☐ \$850	☐ \$1,250	☐ \$1,700	☐ \$2,450

****Pricing is for the full, pre-paid term of the contract, not per issue.***

Payment Method: Amount \$ _____

☐ Check enclosed

☐ Charge my ☐ Visa ☐ MasterCard ☐ AmEx

Credit Card # _____ Exp Date: _____

Signature: _____ Date: _____

CVV code: _____ Billing Zip Code: _____

How Often Published?

NNQ is published 6 times a year. Single Ads (1x) run in the issue following order completion. Every Other Issue Ads (3x) begin in the issue following order completion and run every other issue. **Every Issue Ads (6x) begin the issue after order completion and continue for 6 consecutive issues.**

Deadlines:

- 1) Space orders must be received by the 1st day of the odd-numbered month to be included in the next issue.
- 2) Ad files must be received on or before the 15th day of the odd month to be included in the following issue.

NOTE:

- Advertisements must be supplied as an electronic file in PDF, EPS or TIFF format at 200 dpi only.
- Any additional production costs required to prepare ads for publication will be billed to the advertiser.
- Cancellations resulting in short rating on space contracts will be back-charged the higher rates for previous ads.

The MSC reserves the exclusive right to reject any advertisement that, in the Council's sole opinion, is deemed unsuitable or inconsistent with the objectives of the Council. In the event an advertisement is unacceptable, the MSC's only liability shall be limited to a refund of the prorated advertising space fee for the omitted issue.

Make payment (in U.S. funds) to MSC:

Mulch & Soil Council • 7809 N FM 179 • Shallowater, TX 79363
TEL: (806) 832-1810 • info@mulchandsoilcouncil.org